

“Gathering as a team is inspiring”.

Overhead shots of drummer preparing.



Trumpet player preparing his instrument.



“Communicating unites us.”

Piano player doing hand stretches over keys.



An open connection between people moves us and drives us forward.

Drummer begins to play and flourishes begin to appear and drift off screen from the drums.



“The digital renaissance has vastly expanded the capabilities of business communications; empowering your enterprise workforce to perform and deliver anytime, anyplace.”



Flourishes appear from other instruments as they join in.



The flourishes from each instrument swirl around in the circle of musicians before rising upwards.



“Your teams' essential apps are joined with the cloud communication system that empowers you to work with ease, elegance and efficiency.”

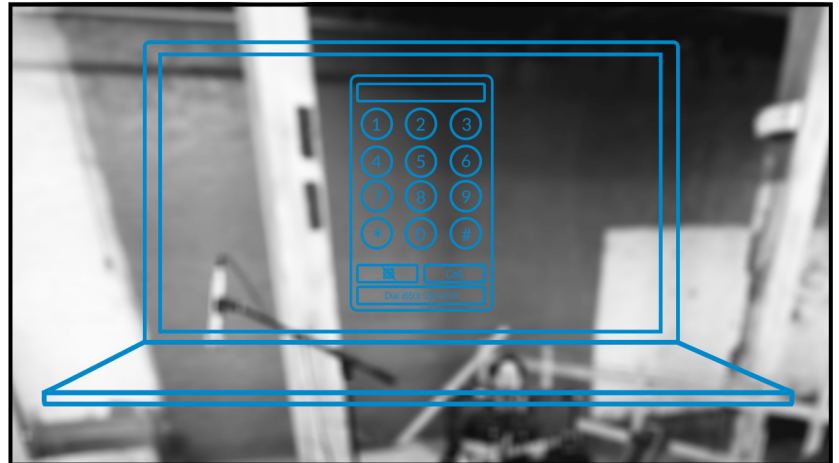
The camera pans up as the flourishes rise, while circles start to form each representing the numbers on a keypad



The flourishes fade away slightly and the numbers form up into the shape of a phone dialpad.



The dialpad shrinks and starts to take on the look of the RC softphone, then shrinks again to within a laptop.



The laptop rotates around to a 3/4 position and lines appear and outline a woman while the background slowly fades into the next shot.





“Whether you are at the office, in your home office or on the road, you can experience seamless communication from within your trusted software suites, cloud storage providers, and sales & support services. The power of the cloud, joined with a flexible and creative communication system supports you, wherever you are.”

Flourishes rise off of her laptop as she sits in her home.



Woman sits outdoor at a cafe with the same flourishes.



Two coworkers conducting a meeting in a conference phone with the flourishes appearing above it.



TAG:

The cloud communications solution that plays well with others

